

THISURI

LOKUHAPUARACHCHI

Multimedia Designer

071 162 3067 | thisuri.1997@gmail.com

Performance-driven and creative Multimedia Designer with extensive experience in producing animations, designing logos and banners, editing videos, and developing digital elements for social media. Possessing strong attention to detail, a deep passion for graphic design and multimedia, excellent teamwork skills, the ability to multi-task, and being a quick learner, Thisuri is currently looking for a Multimedia Designer position with a forward-moving company that allows room to grow.

Experience

2023/08 - Present

Creative Designer

Gnext-Telecommunications Distribution Network

- Collaborated with cross-functional teams to understand project requirements and objectives.
- Conceptualised and execute design solutions that align with brand identity, message, and target audience.
- Created visually stunning graphics, illustrations, videos and layouts for both digital and print mediums.
- Developed engaging and innovative designs for marketing campaigns, social media, websites, and other promotional materials.
- Ensured final graphics and layouts are visually appealing and on-brand
- Stayed up to date with design trends, tools, and best practices to continually elevate our creative output.
- Iterated on design concepts based on feedback and present final designs to stakeholders.
- Managed multiple projects simultaneously and meet deadlines while maintaining a high standard of quality.

2021/07 - 2023/08

Team Lead and Assistant Art Director

Tribal Lanka Private Limited

- Conceptualized, designed, and executed multimedia content for various digital platforms
- Supervised and delegated responsibilities to 3 other designers and provided guidance
- Directed product photoshoots and assisted with model photography
- Contributed to the development of the company's brand guidelines and design system
- Worked alongside Creative director, Project manager, and Digital marketing experts, brainstormed new ideas according to the requirements of the client
- Conducted Art sessions to help create a relaxing working environment



Portfolio

<https://www.teesuriartportfolio.com/>

Contacts

071 162 3067

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Skills

Adobe Photoshop



Adobe Illustrator



Adobe Indesign



Premiere Pro



After Effects



Adobe XD



Procreate



Figma



2021/03 - 2021/07

Multimedia Designer

Tribal Lanka Private Limited

- Produced original multimedia animations, edited photography and videos for brand marketing, created storyboards, and worked on visuals of all promotional campaigns
- Discussed ideas and concepts with managers to ensure projects meet their expectations and requirements
- Developed logos and visual elements for social media campaigns, newsletters, and flyers
- Designed the aesthetic of websites from basic layout to complex sitemap design (UI)
- Delivered final deliverable on-time

2017 – 2021

Graphic Designer

TAC Tharindu Ameresekara Consulting

- Developed creative adverts for various media, such as menus, business cards, flyers, posters, social media posts, and product packaging while ensuring maximum brand awareness of the target audience
- Produced logo designs, gif animations, and videos with minor video editing
- Trained new employees on design guidelines, workflow, and production standards
- Discussed requirements and design ideas at client meetings
- Contributed design ideas in early planning stages with the clients and Project managers

Special Projects

2023/02 - 2023/05

Instructor for Graphic Design and Web Design

Pilot Programme - Da Vinci Academy

Tribal Lanka Private Limited

- Coordinated with fellow instructors and created curriculums that accomplish the set objectives
- Developed syllabuses that outlined topics that covered the basics of graphic design and web design
- Created informative videos for lessons to simplify the learning experience for all students.
- Gave lectures and organized activities to present material and deepen understanding of coursework
- Graded examinations that test students' knowledge
- Provided guidance and support to help students succeed

Education

2020 - 2022

Advanced Diploma in Advertising and Multimedia

National Institute of Business Management

- Graduated with distinction

2017-2018

Fashion Design

AMDT School of Creativity

- Completed courses- Typography, Digital Design, Art and Design

2023 - in progress

Google UX Design - Professional Certificate

Coursera

References

Annalize Dabara

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Digini Tebuwanage

Business Operations at Tribal Lanka

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